


Registered Name	Benchmark Innovation Private Limited
Year of Establishment	2010
Founder	Chamley Ariyachandra
Office Address	15/4, St. Joseph's Road, Nugegoda 10250, Sri Lanka.
Primary Business	Advertising and Brand Consultancy Services
Expertise Services	Experiential Marketing / Brand Activations Brand Consultancy Event Management Above-the-line Communication Sustainable Community Driven Projects Digital Marketing Retail - Visual Merchandising
Servicing Brands	Sony Unilever Litro Gas London Stock Exchange Group Maliban Dell Coca-Cola ProMate CEAT
Awards	<p>PMMA Dragons of Asia 2017 Blue Dragon Winner Black Dragon Winner</p> <p>Effie Awards Sri Lanka The Most Effective Agency Year 2014 Only Gold Award at Effie Awards 2014 Silver Award at Effie Awards 2013</p>
Achievements	<p>SLT Zero One Awards For Digital Excellence The Best Digital Integrated Campaign - 2017</p> <p>Effie Effectiveness Index Ranked 1st in Effie Index Sri Lanka - 2015 Among the Top 20 'Independent Advertising Agencies' in the APAC Region - 2015</p>
Key Profiles	<p>Chamley Ariyachandra <i>BA (Sp) Business Stat., MSc (Econ)</i> Managing Director / Creative Director</p> <p>Manuja Kelegama <i>BSc (Business Mgt), MA</i> General Manager / Creative Strategist</p> <p>Dr. Janaka Jayawickrama <i>PhD (Social Anthropology), MSc</i> Advisor - Human Behavior & Sustainability</p>

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